



# Cedar Shake and Shingle Bureau

## MISSION STATEMENT

The Cedar Shake & Shingle Bureau® (“CSSB”) promotes and protects the common interests of its members involved in quality Certi-label® cedar shake and shingle roofing and sidewall businesses.

### **OBJECTIVES:**

Our members’ efforts are supported by (ranked in order of importance):

- 1.** The CSSB’s marketing program, including educational and insurance industry outreach programs.
- 2.** The CSSB’s requirement that all manufacturing members subscribe to an independent, third party inspection program.
- 3.** The CSSB’s proactive involvement in grading rule and building code changes.
- 4.** The CSSB’s coordination of legislative work and product research & testing.

### **GOAL:**

To welcome as members all quality cedar roofing and siding product/service providers and to ensure a viable industry for generations.





# CSSB Membership Benefits

## BUSINESS OPPORTUNITIES

- Product donation & sponsorship opportunities
- Member Manufacturers able to offer the Lifetime Limited Warranty for jobs installed by Member Contractor/Installers
- Invitation to Non-Confidential Meetings, Annual General Meetings & events
- Enhance business relations
- Participate in Director nominations/elections

## EDUCATION

- District Manager educational seminars/support
- Roof application information, assistance & demonstrations
- Free technical advice for Certi-label® products
- AIA learning unit accredited courses:
  - 1) Western Red Cedar Shakes and Shingles: Identification, Application and Benefits;
  - 2) Finishes/Coatings: Recommendations for Western Red Cedar Shakes & Shingles; and
  - 3) Grading & Inspection

## MARKETING

- Trade Show participation
- Professional marketing support/advice
- Customer referrals via telephone & internet
- Opportunity to profile your company in Certi-Scene™
- Industry trend monitoring
- CSSB literature at cost

## NETWORKING

- Receive printed Certi-Scene™ newsletter
- Being part of an over 100 year old organization
- Association with the prominent CSSB name & Certi-label® brand
- Networking with your peers
- New territory development

## PRODUCT DEVELOPMENT

- Building Code lobbying
- Product research & testing

## QUALITY CONTROL

- Grading Rules updates
- Member Manufacturers must undergo random unannounced inspections from both the Third Party Inspector and CSSB Cedar Quality Auditor

## WEBSITE

- Listing on the top ranked CSSB website
- Easy to follow online videos
- Mobile friendly website
- Instant access to literature online

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**Interested in  
applying for  
membership?**

For staff assistance and membership dues information please contact our office:

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