

Vancouver AGM Delivers



Fabulous summer weather graced our recent 2016 Annual General Meeting event on

August 26, 2016. All Members enjoyed full meeting agendas at both the non-confidential Board of Directors meeting as well as at the Annual General Meeting. Following an afternoon break, everyone made their way to the marina for an evening boat cruise around Vancouver's harbor. Warm ocean breezes permeated the three decks, making for a lovely atmosphere. Once the vessel got underway, the crowd was treated to a warm welcome from the CSSB's own captain, Chairman Ed Watkins. The event's generous sponsors were also thanked by Lynne Christensen, Director of Operations.

Chairman Ed Watkins



Smooth sailing was ahead the entire evening. There was time to mingle with friends and family, plus time to discuss future business plans. A 100th Anniversary Celebration event film was premiered on board, showing highlights of last year's packing contest and Lifetime Achievement Awards. Fantastic hors d'oeuvres were passed out to guests with the beef sliders, bruschetta and lemon tarts easily being guest favorites. Many attendees remember dusk quietly settling over Vancouver as her city lights illuminated the skyline. Perfect weather made for the perfect opportunity to enjoy this jewel on the West Coast. As the sunset yielded its gorgeous orange and pink hues, wonderful photos were taken. We invite you to peruse the following pages and enjoy reliving the memories of another fun event spent with your CSSB colleagues. Thanks to all members for attending and we'll see you next year!



Gorgeous waterfront view.

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EDITOR'S MESSAGE



arm thanks to all our members who attended the CSSB's 2016 AGM events. Special appreciation is offered to our generous sponsors. We had a good set of business meetings on August 26, with high levels of member engagement and excellent conversation about protecting and promoting the Certi-labelTM brand. The large meeting

table was filled to capacity and it was wonderful to see so many members participate. We hope you enjoy this special newsletter issue where you can see your CSSB friends and family event photos.

In this Issue

We've already sent out an e-survey to members regarding what you'd like to see for the 2017 AGM – please return it to us so your voice is heard at the October 2016 meeting where we'll discuss the AGM location for next year (a hard copy of the survey is included with this Certi-SceneTM). One trend we've noted in the hospitality industry is how quickly the good venues get booked. As a result, we're now trying to set our location 12+ months ahead to secure the hotels our members prefer.

This issue also contains a mystery shingle identification request; our friends from the Museum of the North Beach in Moclips, Washington are looking for your help in getting more information about a shingle that's 100+ years old.

Two member profiles are also in this issue - be sure to read them and enjoy the photos your colleagues have been kind enough to share. Finally, many of you have expressed your satisfaction seeing that the new Member Contractor/Installer program launched on August 30, 2016. If you have any questions, please feel free to contact our friendly office staff who'd be glad to assist.

To all our members: I encourage you to reminisce often about the stellar accomplishments your industry has made over the past century. Remember how working together, united under the Certi-labelTM brand, creates a brighter future for all of us.

It truly is hard to believe we're heading into fall already – the year has flown by!

Best wishes to you all,

Lynne Christensen, MBA, CAE CSSB Director of Operations lynne@cedarbureau.com

PS: We hope you enjoy this special AGM bonus-sized issue. We'll be back to our regular columns next time.



BP Wood, Distributor – Penticton, BC

Film Premiere

Members, the CSSB premiered its latest short film at its 101st Annual General Meeting. It's a highlight film using footage shot at the 2015 100th Anniversary Event. Be sure to check out our website at: http://www.cedarbureau.org/about-us/videos.asp and enjoy the show!



Packing Contest Grand Champion Stephanie Morton,
 Comox Valley Shake and Shingle Ltd. demonstrates her skills.



Michael Watkins of S&W Forest Products Ltd. is awarded the Chairman's Challenge Ribbon by Kent Gibson.



LEADERSHIP RECOGNIZED



Vice Chairman Brooke Meeker accepts her recognition award from Director of Operations Lynne Christensen.



Chairman Ed Watkins accepted his recognition award from Director of Operations Lynne Christensen.



Chairman Ed Watkins enjoys his new captain's hat in recognition of the boat cruise event taking place later that day.

At the 2016 Annual General Meeting, the CSSB offered its sincere thanks to the Board of Directors' top leadership team. Chairman Ed Watkins, Watkins Sawmills Ltd. and Vice Chairman Brooke Meeker, Anbrook Industries Ltd. were each presented with a plaque of appreciation by Director of Operations Lynne Christensen.

Staff also presented Chairman Watkins with a thank you card and special captain's hat in honor of his steady hand at the helm for 2015-16.

2016 AGM Ballots

Thank you, members, for returning your ballots. Your voices are important to the CSSB's 2016 bylaw amendment and elections process. Thank you for taking the time to participate.



CSSB THANKS SPONSORS

The Cedar Shake and Shingle Bureau wishes to thank its kind sponsors for their generosity. Excellent catering, our newest film plus the fabulous boat cruise were all made possible by these supporting companies and we offer sincere appreciation to each one for helping the CSSB celebrate its 101st year.

Diamond Sponsors (\$2,000)



Front row L to R: Len Taylor III, Taylor Forest Products Inc.; Larry Gangnes, Lane Powell PC; Tom Haynia, Cedar Design Inc.; Brooke Meeker, Anbrook Industries Ltd.; Curtis Walker, Waldun Forest Products Partnership; Ed Watkins, Watkins Sawmills Ltd.; Wayne Rourke, Intertek Testing Services NA Ltd. Back row L to R: Michael Lermer, Advanced Building Products, Inc.; Andy Oakes, Capital Construction LLC; Aron Kurlander, Capital Forest Products Inc.; Stuart Dziedzic, G&R Cedar Ltd.

AGM 2016 Boat Cruise Fantastic Memories Warm thanks to our Generous Sponsors























A lovely array of culinary delights awaited guests.







AGM 2016 Boat Cruise Skylines: Vancouver, BC at her finest



















Brooke Meeker, Anbrook Industries Ltd. and Michelle Foucher, Cedar Shake & Shingle Bureau.



Kayla Barry & Jordan McRae, Imperial Cedar Products Ltd.



Kent & Sharon Gibson, S & K Cedar Products Ltd.



Lynne Christensen, Michelle Foucher, Christine Inglis, Cedar Shake & Shingle Bureau.



Teresa-Lyne Beer & Stuart Dziedzic, G & R Cedar Ltd.; Terry Adkins, Plateau Forest Products LLC; Kirk Nagy, Waldun Forest Products Partnership; Colin Forman, Plateau Forest Products LLC.



Westin Walker, Waldun Forest Products Partnership.



Tony Hyatt and Barbara Enns, Cedar Shake & Shingle Bureau.



Carter, Curtis, Paige, Loni & Westin Walker, Waldun Forest Products Partnership.



Lorena & Randy Klassen, Riverside Shingle Ltd.



Michael & Miranda Vertnik, ABC Supply Co., Inc.



Tom Sutherland & Kathleen Oullette, Riverside Shingle Ltd.



Steve Boyd, Manufacturers Reserve Supply and Sanj Hothi, S & W Forest Products Ltd.



Mike & Mariette Lermer, Advanced Building Products, Inc.



Chris & Cammy Barry, Imperial Cedar Products Ltd.



Curt Mcleod, Capital Forest Products, Inc.; Sanj Hothi, S & W Forest Products Ltd.; Len Taylor III, Taylor Forest Products Inc.



Ed Watkins, Watkins Sawmills Ltd.; Aron Kurlander, Capital Forest Products, Inc.; Wayne Rourke, Intertek Testing Services NA Ltd.



Stuart Dziedzic & Teresa-Lyne Beer, G & R Cedar Ltd.



Clay & Anita Walker, Cedar Shake & Shingle Bureau.



Wayne & Ileen Rourke, Intertek Testing Services NA Ltd.



Ed Watkins, Watkins Sawmills Ltd., our Chairman and honorary Cruise Captain.



Michelle Foucher, CSSB; Ed Watkins, Watkins Sawmills Ltd; Lynne Christensen, Barbara Enns, Christine Inglis, CSSB.



The Top Deck.



Barbara Enns, Peter Parmenter, Christine Inglis, Michelle Foucher, Cedar Shake & Shingle Bureau.



Curt Mcleod, Capital Forest Products Inc.; Stuart Dziedzic & Teresa-Lyne Beer, G & R Cedar Ltd.; Len Taylor III, Taylor Forest Products Inc.; Tom Haynia, Cedar Design, Inc.



Wayne & Ileen Rourke, Denise Dugas & Mike Carlassara, Intertek Testing Services NA Ltd.

AGM 2016 Boat Cruise: People & Sunsets



Denise Dugas & Mike Carlassara, Intertek Testing Services NA Ltd.



Michael & Miranda Vertnik, ABC Supply Co., Inc.





Chris & Cammy Barry, Imperial Cedar Products Ltd.



Troy & Carla Welsh, Watkins Sawmills Ltd.

Kent & Sharon Gibson, S & K Cedar Products Ltd.

AGM 2016 Boat Cruise: People & Sunsets





Jordan McRae & Kayla Barry, Imperial Cedar Products Ltd.



Andy & Ally Oakes, Capital Construction LLC.



Kent Gibson, S & K Cedar Products Ltd. and Brooke Meeker, Anbrook Industries Ltd.



Clay & Anita Walker, Cedar Shake & Shingle Bureau.



Kirk & Marianne Nagy, Waldun Forest Products Partnership.



Kim & Ed Watkins, Watkins Sawmills Ltd.

AGM 2016 Boat Cruise: People & Sunsets



Paige, Carter, Curtis, Loni & Westin Walker, Waldun Forest Products Partnership.



A large ocean-going vessel at sunset.

Photo: Michelle Foucher





Troy & Carla Welsh, Kim & Ed Watkins, Watkins Sawmills Ltd.

Mariette & Michael Lermer, Advanced Building Products, Inc.



Tom Haynia, Cedar Design Inc. and Brooke Meeker, Anbrook Industries Ltd.



Wayne & Ileen Rourke, Intertek Testing Services NA Ltd.



Kirk & Marianne Nagy, Waldun Forest Products Partnership.

The Famous Centerpieces

Certi-labelTM cedar shakes and shingles are known for their recyclable, renewable nature. Our AGM Centerpieces follow the same theme! We reused the same ones from our 100th Anniversary Networking Gala Dinner event and changed out the décor for a marine focus. Creativity works!





More Cruise Memories







Photo: Michelle Foucher

COMPANY PROFILE Member Contractor/Installer Affiliate Member Daybreak Inc. DBA Huber & Associates



 When was your company founded? I started a roofing company jointly in 1976 and started installing cedar roofing in 1977. I bought out the previous roofing company and started Huber and Associates in 2006.

- How many people work at your firm?
 20 plus adding some talented 'associates' that we use from time to time.
- 3. Who owns your firm? I am the owner (Barry Huber).
- 4. What does your company do (products made, services offered)? We do primarily all steep slope custom roofing using a variety of custom materials of primarily Cedar, copper, slate and tile as well as custom ornamental metals. In 1981 I obtained a patent for the process of steaming and bending wood shingles. We started steam bending of Cedar Shingles to re-create a unique thatched roof style using Cedar that was first used in the early 1900's. The company that pioneered the style was the CreoDipt company who offered Fivex cedar shingles dipped in Creosote stains with softly rolled eaves and gables to create an English Cottage appearance. Such custom installations have taken me as far away as Japan and the Dominican Republic and coast to coast in the US.
- 5. What is the most unusual project your company's ever worked on?

It's hard to say 'most' unusual. As far as Cedar roofing, I could name a few but one recently was in San Jose, CA because the amount of roof detail compacted into that one building. Additionally, one of the most unique and beautiful cedar shingle projects was on a cottage in Minnesota that was one of the more striking designs with large rolled edges.

Also of note, this past winter we installed a new roof on the historic Bryce Canyon Lodge, which was built in 1925. In the 1980s it was installed incorrectly as the installers did not match the original design intent.

One last project to mention was last year when we were





contracted to re-create (by building all new) a section of copper ridge on America's largest home, the Biltmore Estate in Asheville, NC. That 15-foot long section of copper ridge had been standing tall for over 120 years and was constructed of over 988 different parts, which we carefully disassembled to make new moulds for stamping and pressing the replica parts.

6. What are your future goals?

To do even more restoration projects and any large projects that may challenge our design and installation abilities.

- What is one thing most people don't know about you? Wow... I draw a blank on that one.
- 8. What is your favorite vacation spot? My favorite destination is home.
- What does the Certi-label[™] brand mean to you? That I don't have to worry about sub-par materials in the bundles when we open them. Over the years I have learned that it is common, with non-



Bureau labelled products, that the installer finds and fights problems with wood or grain quality, size, and even actual quantity in the bundle. A waste of time and money.



COMPANY PROFILE Cedarworks Inc.



1. When was your company founded?

I began working by myself in 2002 as a DBA. I was teaching in Penikese Island School in Buzzards Bay, MA, every other week, 26 wks/yr. So on my weeks off, I did small projects for clients who were willing to put up with my schedule! We became incorporated in 2009.

2. How many people work at your firm?

I run the field operations, including estimating, project management, and team management. My wife Kathleen runs the office, handling marketing and Payroll. We have eight field personnel. So 10 total.

- 3. Who owns your firm? Chris Yerkes.
- 4. What does your company do (products made, services offered)? We offer complete exterior construction and remodeling services. Because we are based on Cape Cod, we emphasize specialty siding and cedar roofing. Many of our clients are from out of town, which makes good communication skills and trustworthiness key components of our business. I think we've done a good job cultivating and maintaining relationships with our clients, which is why we have so many repeat clients and word of mouth referrals.
- 5. What is the most unusual project your company's ever worked on?

We have worked on many interesting projects over the years, including a windmill house, but the one that sticks in my mind is the geodesic dome house that we completely renovated in 2010. "The Geodome" as we call it was a real challenge and an education for me and my crew! One of the initial complaints that the clients had was that the whole house felt drafty. We upgraded and insulated every inch of the exterior. After we finished, they told me they immediately could tell the drafts were gone. Not surprisingly, they used far less firewood the following winter. All new windows and skylights also helped. We used CSSB medium handsplit shakes with 8" exposure on

the siding for this home in the woods. We expanded the deck area and staircase to make it more user friendly. I felt an immense sense of pride after the completion of that difficult, yet rewarding project.

6. What are your future goals?

My goals are to keep my business on the same quality-driven track that we have strived for since day one. I have always believed that if quality is job 1, the rest will follow and fall into place. I have four boys, so I envision maybe one or two of them will take over the business someday. It's possible that my wife and I may expand the business into other construction-related fields in the future.

- What is one thing most people don't know about you? I paid my living expenses in college by playing in a rock band.
- 8. What is your favorite meal, vacation spot and sport/activity? My favorite meal is my wife's eggplant parmesan. I also enjoy nearly anything cooked on the grill. We love to visit Portland, Maine, because of the spectacular scenery and amazing restaurants. Coaching my boys' little league baseball and soccer teams is fun in the spring and fall.
- 9. What does the Certi-label[™] brand mean to you? Certi-label[™] means quality, which is vital to what we do and who we are. I was a teacher, so I enjoy educating my clients and crew about why Certi-label[™] products are important.
- 10. Anything else you would like to add? E.g. Human Interest pets, volunteer work, public office...

Cedarworks decided to become involved with a charity roofing project in August 2015, in conjunction with our partner lumber vendors. I knew it was a great opportunity to help the community and give back, but I didn't realize at the time just how much it meant to the community and to us personally. I would challenge anyone who is considering [a charity project], to do it. Not only will you help the community and feel good about that, but you will build your reputation and standing in the community.

I am interested in history, politics and helping my community, so there's a chance I could run for local office at some point down the road.



MENTOR'S CORNER



LOG BOOMS

Transporting logs down a body of water requires skill and diligence. The process is made more efficient by tying together groups of logs with strong steel cables to make what's called a **Log Boom**. Logs are graded by a scaler, a person who decides the letter grade assigned to each log. This

Aron Kurlander

grading letter indicates the log's best usage. There is no specific number of logs in a log boom; rather, the log boom is comprised of a certain amount of cubic meters of wood.

Log booms are transported in a waterway via tugboat. When spring freshet (run off) occurs, tugboats work extra hard against the current and rising water levels to move log booms. Log booms are delivered to log slips (holding areas) outside cedar shake and shingle mills where they are brought up from the water into the mill for processing.



A tugboat moving logs down the Fraser River, British Columbia.

Archival Mystery Shingle Mill: J. F. Hock Shingle Co. in Everett, WA

Members, do any of you recognize this company name from the early 1900s? The Museum of North Beach in Moclips, Washington needs your help. It recently acquired this shingle from a Moclips resident whose house was built around 1905.



As many of you are aware, one shingle per bundle was stamped with a stencil in the years before product labels were put underneath the bundle strap. Today, stenciled shingles are prized industry collector items (see chapter 6 in our history book for more details).

We are all responsible for preserving and promoting our fascinating industry history. If you do have any information about J. F. Hock Shingle Co. in Everett, WA, please contact Lynne Christensen at the CSSB office.

Thank you for your membership and support!





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