



FILMING COMPLETE

Lights. Camera. Roofing?



Yes, that's correct. The Cedar Shake and Shingle Bureau ("CSSB") has completed filming two installation tips videos. Shot at a studio location in Vancouver, British Columbia, the videos cover installation techniques for both roofing and sidewall projects. Starring District Managers Tony Bonura, Tony Hyatt and Peter Parmenter, the videos will help a multitude of target audience members with numerous key installation questions.

Due to the recent (and unwanted number of) incorrect installations seen in the marketplace, the videos also demonstrate what NOT to do when installing cedar roofing and siding. It was truly challenging for the CSSB team to put together the demonstration boards for the incorrect segments – our team just isn't used to doing things the wrong way!

As of newsletter deadline, the videos are in their final stage of editing and will be posted on the website by mid-spring. Thanks are due to Barbershop Films of Vancouver, BC, for hard work and professionalism before, during and after filming.

Photos top to bottom: segment host "Brian" with District Managers Peter Parmenter, Tony Hyatt and Tony Bonura.

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EDITOR'S MESSAGE



Members, a warm Cedar Shake and Shingle Bureau Welcome to 2016! It's already shaping up to be an exciting year with many new marketing projects in the works. As it's trade show season, we've already placed a reprint order for more roof and sidewall manuals – they're leaving our office in multiple box quantities, out to our three

hardworking District Managers who are busy promoting Certi-label™ products all over the United States and Canada.

As you read in our headline news, we're in the midst of final edits for our brand new educational installation tips videos *starring* our District Managers. Look for these to be posted on our website sometime this spring. More film work is planned as this medium is much adored by computer enthusiasts of all ages. By showing rather than telling, your trade association hopes to get the key points of correct installation across to even greater audiences.

I think it's wonderful that we've had to expand our newsletter to 12 pages this edition – we just couldn't make it fit into the

standard 8 pages! Many readers have let us know this publication is a fun, fast read and we're so glad to receive your kind feedback.

Kudos are due to CSSB Manager William Woodbridge, CEO of the association from 1934-1953; Mr. Woodbridge was the one who initially developed this newsletter format. Our team today simply modernized his ideas and is very happy to continue a strong tradition.

It's been an absolute treat to celebrate our Lifetime Achievement Award recipients. This Certi-Scene™ marks the final 2015 presentation event; the camaraderie and joy these events have brought to so many people is just wonderful to experience.

Finally, just a gentle reminder to our West Coast Members – please don't be too gleeful telling our East Coast Members that our daffodils are already in bloom!

Warm wishes for a successful spring season.

Lynne Christensen, MBA, CAE

Director of Operations

lynne@cedarbureau.com

CSSB Seminars offer AIA Learning Unit Hours:

CSSB1 Red Cedar & Yellow Cedar Shakes & Shingles: Identification, Application & Benefits
LU/HSW: 2
Provider #G386

CSSB2 Finishes/Coatings: Recommendations for Red Cedar & Yellow Cedar Shakes & Shingles
LU/HSW: 1
Provider #G386

CSSB3 Inspection & Grading Seminar - Cedar Shakes & Shingles
LU: 1
HSW: Application pending
Provider #G386

RICOWI SPRING SEMINAR

February 9, 2016 –The Roofing Industry Committee on Weather Issues, Inc., (RICOWI), will host its 2016 spring meetings and seminar on Thursday, March 10 – Friday, March 11, 2016, at the Rosen Shingle Creek Resort in Orlando, FL. The meetings and seminar will be held in conjunction with the RCI, Inc. International Convention at the same location. The March 10th schedule will include Committee meetings, the convening of the RICOWI Board of Directors & the Annual General Meeting. The March 11th agenda features the special Spring Seminar: "Roof Loads: A Weighty Topic". Attendees will be eligible to receive 6.0 RCI CEHs for attending the seminar.

Register online at www.ricowi.com or contact RICOWI to complete the registration by mail or email. For further information contact: Joan Cook, RICOWI Executive Director, by telephone: 330.671.4569; or email: jcook@ricowi.com.

The Roofing Industry Committee on Weather Issues, Inc. (RICOWI) is the North American organization dedicated to and charged to research and study major weather incidents in relation to roof issues. For additional details, copies of reports issued and other materials, reference: Website: www.ricowi.com

Board of Directors Meeting Schedule

- May 27, 2016: Board of Directors Meeting - Quinault Beach Resort and Casino, Ocean Shores, WA
- Annual General Meeting – August 26-27, 2016, Vancouver, BC (host hotel TBA)

Lifetime Achievement Awards Presentation: Bellingham, Washington: December 17, 2015

On December 17, 2015, the CSSB hosted its final 2015 Lifetime Achievement Awards luncheon at the Hotel Bellweather in Bellingham, Washington, for recipient and Past Chairman John Dziedzic. Chairman Ed Watkins presented the award, giving a detailed speech that shared John's incredible career accomplishments with everyone in attendance. We were especially grateful to so many Past Chairmen for making the trip.

Just a reminder – if you haven't yet seen the association history and Lifetime Achievement Award recipient films, you can access them online at cedarbureau.org at the "News and Updates" section.



John Dziedzic receiving his Lifetime Achievement Award from Chairman Ed Watkins.

The Hotel Bellweather did a lovely job with its Christmas décor.



Past Chairmen Ralph Kinross (front), and Clay Meeker.

Clockwise: Attendees (L to R) Past Chairmen Kirk Nagy, Clay Meeker, Brooke Meeker, Director Stuart Dziedzic, Past Chairman John Dziedzic, Intertek Testing Services NA Ltd. Manager/Inspector Wayne Rourke.



Attendees (back row, L to R)
Lynne Christensen, Stuart Dziedzic, Wayne Rourke, Ed Watkins, Ralph Kinross, John Dziedzic, Clay Walker, Kirk Nagy, Clay Meeker
(front row, L to R)
Linda Dziedzic, Ileen Rourke, Brooke Meeker, Kathy Milne.

DM REPORTS



Tony Bonura (Northeast)

Tony Bonura reports a very busy past few months in the Northeast. In total he had 537 contacts. The top three activity areas in his territory were Connecticut, New York and Massachusetts. Although there were no code meetings or seminars during the month of December, Tony did attend the Code Meeting

for SPRI/ASCE 7 Wind Load Proposals and presented an AIA-CES (CSSB1) seminar in East Hills, New York at the end of November 2015. Tony noted that distributors and contractors in the Northeast have commented that 2016 demand looks good for Certi-label™ cedar shakes and shingles, with the normal expected slowdowns for winter weather.

Installation issues seen in the field continue to revolve around fastener failures and incorrect underlayment specification. Both untreated and treated cedar products were at the mercy of substandard fasteners. Two new construction projects experienced fish-mouthing and buckling of sidewall shingles; when the builder tried to blame 'faulty wood', Tony Bonura directed all parties to the CSSB's sidewall manual, manufacturer's instructions listed on the product carton AND the I.R.C. Section R703.6.1 – all of which clearly define proper keyway spacing requirements. Members: the best way to save your customers from this type of situation is to emphasize the need to read instructions and follow the helpful guidelines that are clearly provided in many locations.

Tony was pleased to receive the information that an architect from New York who is designing a structure in Toronto, Ontario, Canada, told the builder and roofing contractor to contact Tony regarding underlayment products. After speaking with Tony, the architect changed his specifications! Tony also received a call from an architect in Maryland to thank him for all the correct specifications and technical support given on the recent restoration of his historically-accurate home.
Tel: 631-643-7839 tony@cedarbureau.com



Tony Hyatt (Northern Midwest)

Despite the busy 2015 winter holiday season, it was work as usual for Tony Hyatt in the Northern Midwest. A total of 634 contacts were made throughout the months of November and December. The most popular contact areas were Illinois, Minnesota and Ohio. In particular, Chicago's future potential is looking very good.

Tony attended a seminar in Dayton, OH, marketing Certi-label™ products for distribution. He also attended the JLC Live trade show in Portland, OR, which had more than 2,400 in attendance.

A few issues of concern from the field were noted: (1) too-tight keyways on a Certi-Sawn® tapersawn shake job, (2) a job's fastener failure in the Chicago area plus (3) a Minneapolis Certi-Split® shake job where the keyways were much too wide. Tony has handled all these issues and is ensuring the correct installation techniques are shared with as many people as possible. He encourages everyone working with quality Certi-label™ cedar shakes and shingles to please read the installation manuals to ensure these beautiful products are installed correctly.

Tony recently was told that brokers are moving more Certi-label™ products in the Chicago area. Breaking News: Tony and Cedar Quality Auditor Clay Walker gave a seminar to 186 attendees at RCI in Vancouver, BC in February 2016. Tony also reports a healthy number of membership prospects in his territory.

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WANTED

FOR EXTREME CERTI-LABEL™ PROMOTION



CHRISTINE INGLIS

Customer Service Representative

Location: Mission, BC.

Territory Coverage: Anywhere in the world from where the incoming call originates.

Hobbies: Reading, theatre, walking, choral singing.

Favorite Vacation Spot: England.

Most Popular Question from Members? Is there someone I can speak to... I have a technical question.

Pet Peeve: Bad manners.

Biggest success: Performing in "The Sound of Music" with my mum, dad, two sisters and brother.

Building products industry background: This is all new territory for me.



Peter Parmenter (Southeast)

The Holiday Season didn't seem to cause any slowdown in Peter Parmenter's territory. November & December 2015 resulted in 527 contacts, the most popular originating areas being Alabama, Georgia and Florida. Peter has fielded many more technical questions from architects and homeowners regarding products to use and proper

installation. Peter is getting many more of these 're-confirming' questions immediately after material is delivered yet BEFORE installation has started; these queries are originating from both homeowners and architects. This shows that the CSSB's continued educational effort in the Southeast Territory is paying off with more informed marketplace participants.

Peter attended a building code meeting in the city of Hilton Head, SC, regarding 5-6 different beach property outbuildings. A future meeting is planned to discuss costs, roadways and land. Peter will attend and ensure Certi-label™ products are well-supported. Peter also attended the big Home and Garden Show in Ft. Meyers, FL, where there were over 1,800 attendees. Some Southeast Territory areas are seeing off grade, non-member material creeping into the market; Peter is working on this issue and encourages members to call him directly with any questions.

Biggest Positives: Peter is working with an architect in NC regarding an historic project scheduled to use Certi-label™ jumbo shakes. He reports continued praise for the 100th Anniversary event; *"there were several great ideas set forth to help us keep the Certi-label™ strong in the marketplace"*. Other feedback received includes *Thanks for talking to our customers & sending out literature, the support helps business...* *Certi-Scene™ is very much enjoyed by our employees. We've been putting a copy in the lunch room.*

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MARKETPLACE PROFILE: Lake Forest, Illinois



Known for: Upscale, affluent and prestigious community. Sits on shores of Lake Michigan. Cultural diversity, historic interest and preservation. First settlers in 1834. Founded in 1857. Stopover for travellers en route to Chicago. Scenic. Historical and

architecturally unique suburbs. First planned shopping center in the US=1916 Market Square. Bluffs and wetlands preserves. Virgin prairies. Nature. Walking trails. Low crime rate. Higher than average cost of living. Long history of Polo sport in the area.

Places and People:

Homes and estates boast designs from some of the most distinguished architects: Howard Von Doren Shaw, Davis Alder, Frank Lloyd Wright & Henry Ives Cobbs and more. Home of many socialites; Margaret 'Peg' Carry, Ginevia King (ex-girlfriend of F. Scott Fitzgerald), Edith Rockefeller, Prince Rostislav Rostislavovich Romanov (descendent of Russian Emperor Nicholas 1). Actors: Charlie Flinn, Jean Harlow, Lauren Holly, John Mahoney, Mr. T, Vince Vaughn, Marshal Field. "Ordinary People" was filmed here in 1980, as were sections of "Ferris Bueller's Day Off". Also Jim Lovell (Gemini 7, 12 & Apollo 13).



The estate Walden was built by Cyrus Hall McCormick Jr. and his wife Harriet Hammond McCormick in 1896. The architect was Jarvis Hunt and the landscape was designed by Warren Manning and Ralph Griswold. It was located in the southeastern part of Lake Forest, between Stonegate and Westleigh Road. The photo is a view from the east lawn, 1896.

Courtesy of the Lake Forest-Lake Bluff Historical Society.

Home of the "Big Four" debutantes, ladies who influenced the characters in F. Scott Fitzgerald's "The Great Gatsby". Sylvester Lind, key founder of Lake Forest College plus lumber and shipping baron, was also an integral part of the underground railway.

Why Certi-label™: Historically, this was the frontier of America and shakes were more prevalent than shingles. Today Certi-Split® handsplit and resawn medium shakes are the most popular. The style of homes in the area is suitable for the natural beauty of cedar shakes, and appearance suffers if an alternative product is used. Local building code requires pressure impregnated fire retardant treated cedar shakes and shingles (CSSB Member Certi-Guard® products).

Sources: www.lfpf.org; www.bklyn.newspaper.com; www.publications.lakeforest.edu; www.whsgatsby14.weby.com; www.theparisreview.org; Wikipedia.lakeforest.edu; https://en.wikipedia.org/wiki/Lake_Forest,_Illinois

Welcome NEW MEMBERS!

- American Cedar Sales, LLC, Manufacturer - Santa, ID
- Plateau Forest Products Distributor/Wholesaler – Bend, OR
- The Forest Products Group, Inc., Distributor/Wholesaler – Pique, OH & Subsidiary Member office in Frankfort, IN

A Special Certi-Moment!



Be on the scene!

Northern Midwest District Manager Tony Hyatt was recently in Chicago at the Chicago Roofing Contractors Association trade show. Tony manned the booth for the full length of the show and welcomed local members on site.

Members! We're looking for photos of you and your team to be *On the Scene with Certi-Scene™*. Be creative (but not dangerous). We'd love to see Certi-Scene™ in photos from all over the world... show us what you can do!



District Manager Tony Hyatt with members Jason Bone and Dennis Bone, Bone Roofing Supply. Photo taken at Chicago Roofing Contractors Association Trade Show.

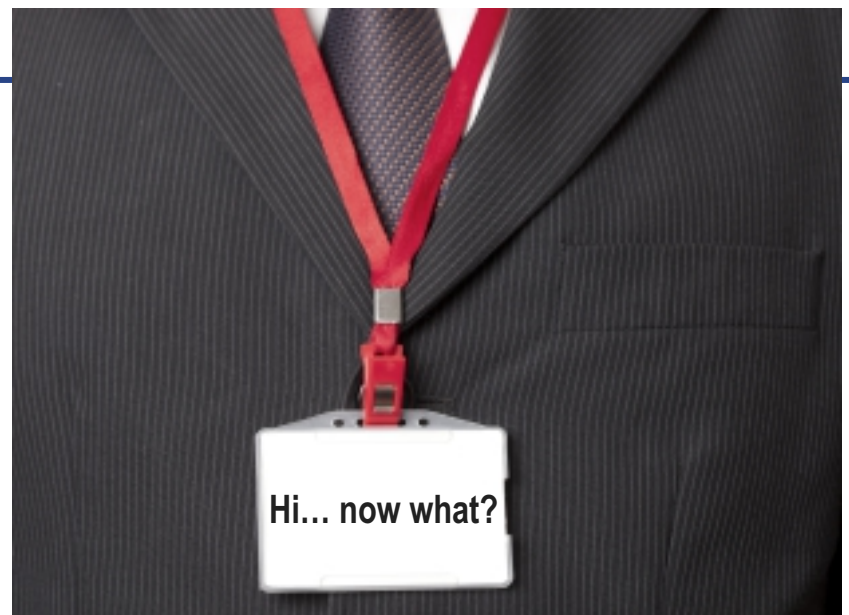
Why Trade Shows?

Purchasing booth space at a local, regional, national or international trade show can be a boon for business. Know the audience the show attracts and make sure you market to them with specific display, brochure, giveaway, audiovisual and customer service offerings.

Here are some key reasons to exhibit at a trade show:

- Give your company name and logo prominence
- Prove commitment to your industry
- Secure new customers
- Visit with current customers
- Save time and travel expenses— meet multiple people in the same place
- Learn about new industry developments, including new products and research
- Meet with association staff and ensure you're getting the most from your membership AND that you're doing everything possible to be a good member.
- Learn about the upcoming generation's needs and wants (yes, including technology)
- Network with industry associates

The CSSB is always pleased to welcome members at its trade show booth. Contact your local District Manager for scheduling and availability.



AFFILIATE MEMBER PROFILE:

Les Jones Roofing, Inc.



1. When was your company founded?

Les Jones Roofing, Inc. was created in 1981 as a way to satisfy the need for superior quality installations and products along with outstanding customer service throughout Minneapolis and St. Paul. Les and Nancy Jones began the family adventure in a small space in south Minneapolis almost 35 years ago. As the second generation of the family begins to manage the business, now with 20,000 sq. ft. of office and sheet metal fabrication we are positioned for even greater growth.

2. How many people work at your firm?

Les Jones Roofing has a family of 50 employees, some for over 30 years of service. (Notice I didn't say any of us WORK). We have been fortunate to find the brightest and most talented people in our industry. Our craftsmanship is the best in the industry and our customers have come to expect only the best. Because of the hard work everyone contributes we will continue to thrive.

3. Who owns your firm?

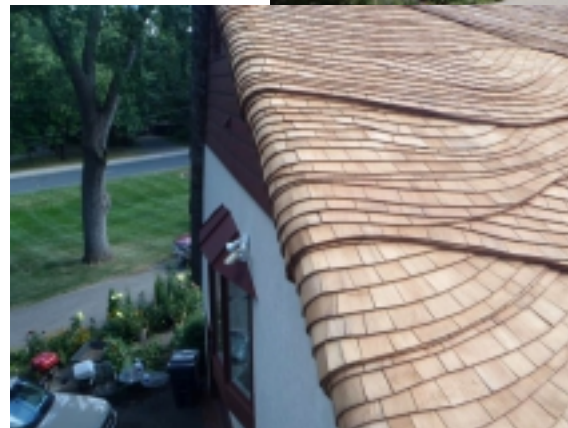
Les and Nancy Jones, and we are proud, and still enjoy being involved in the day to day activities.

4. What does your company do?

Simply stated we install the best roof systems in the industry. As a full service roofing company we install asphalt shingles, only Certi-label™ cedar shakes and shingles, slate, tile, metal, copper, low slope membranes and service and repairs. We also have a subsidiary sheet metal fabrication company Architectural Sheet Metal, where we have the ability to fabricate metals of every kind and shape for the roofing industry. Most of our projects come from homeowners and business owners from across the Twin Cities who expect a quality roof to perform and last, as long as they are supposed to!

5. What is the most unusual project your company has ever worked on?

The most unusual project was a low sloped roof we installed at Wake Island, which is 2,300 miles west of Hawaii. With no



supply houses or hardware stores anywhere, we had to make sure we left nothing to chance.

We have been fortunate to work on many unique and historic projects around the Cities but our most unique project was replacing a hobbit or cedar thatch roof that was damaged by a hail storm. Forms had to be built to the exact radius of the eaves and rakes so the Certigrade® perfections could be steamed and formed to adhere to the roof's design. Once the shingles were formed to the right radius they were placed in a press to ensure the shape would last. The roof's actual measurements were 77 sq.; however we installed almost 225 sqs of shingles to achieve the design element the customer wanted. It is a work of art that required four craftsmen 6 months to install. With its' unique design, virtually every shingle required hand cutting.

6. What are your future goals?

I want my company to maintain the highest standards of craftsmanship and customer service as we continue to drive growth. Each year we expect measured improvements in sales and profitability and are leveraged for 20% annual growth or more for the next three years.

7. What is one thing most people don't know about you?

Les Jones Roofing, Inc. is a leader in our industry and community because of our involvement with Associated Builders and Contractors (ABC) striving to improve the construction industry as a whole. Also, we spend hundreds of hours each year on safety improvements and safety training for our employees. It is our goal to keep every employee and job site safe for everyone.

8. What does the Certi-label™ brand mean to you?

The Certi-label™ brand is the most trusted name in cedar shakes and shingles. We rely on the efforts of the CSSB family to continue to provide quality products that our customers have come to love.

All photos this page: Courtesy Les Jones Roofing, Inc.
Project: Thatch roof using Certigrade® Perfection Shingles.

AFFILIATE MEMBER PROFILE:

Taylor Forest Products Incorporated



Len Taylor Sr., Len Taylor III and Len Taylor IV celebrating the CSSB's 100th Anniversary.



One of the Company Founders Nanne Taylor and the Taylor Family's lovely yellow lab Oscar.



Len Taylor III
outside Lawson
Tower, Scituate, MA.
Photo courtesy:
Tony Bonura



1. When was your company founded?

Taylor Forest Products, Inc. was founded by Nanne Taylor, Len Taylor Sr. and Len Taylor III in the winter of 1993. It was a tough start with our first winter bringing about 8' of snow.

2. How many people work at your firm?

Currently we have 15 employees that work hard every day, we could not do it without them. They are the backbone of our business.

3. Who owns your firm?

Taylor Forest Products, Inc. is currently owned by Len Taylor III. I reside in Norwell, MA with Jessica Flynn and our son Len Taylor IV.

4. What does your company do?

We supply custom homebuilders and people in the trade with Certi-label™ products, which represents about one third of our business. We also supply the same clients with siding, decking, railings and many custom products in those categories. We love trying to help our customers find the "right" product for the project and welcome the hard-to-find products.

5. What is the most unusual project your company has ever worked on?

We have been involved in many noteworthy projects but the most memorable one is Lawson Tower in Scituate, MA. Lawson Tower is the most beautiful and most photographed water tower in the world. The Tower was constructed in the beginning of the twentieth century to hide a newly constructed metal stand pipe. In the summer of 2005, we supplied the Tower with roughly 1,000 bundles of Certigrade® Red Cedar Perfections and Fivex Shingles from ML Cedar, supplied by Curt McLeod at Capital Forest Products.

6. What are your future goals?

Our future goals are to continue gaining market share throughout New England and neighboring states. The Taylor Family has been involved in the lumber business for three generations and we see a bright future with the next generation of Taylors.

7. What is one thing most people don't know about you?

I grew up always wanting to sell things. I remember when I was five or six my Mom and Dad encouraged me to go to the end of the driveway and sell rolled up newspaper as fire starters; everything went well until a storm came and a soaking rain ruined all my inventory.

8. What is your favorite vacation spot and sport/activity?

My favorite vacation spots are either Paris, France, the BVI or the Breakers Palm Beach, Florida. I really enjoy sailing, cycling, skiing, dirt biking and jet skiing; I am at my best when active.

9. What does the Certi-label™ brand mean to you?

The Certi-label™ means the world to us in terms of quality product. When I buy a Certi-label™ product, I know my customers will be happy with the quality and if they are happy, I am happy. I have met so many good families that manufacture Certi-label™ products over the past 23 years and it is really nice to see that without a doubt everyone takes pride in what they produce. I feel very strongly that this industry will be around for many years to come and the best quality producers will continue to survive and thrive.



Another customer order ready for shipment out on the company truck.

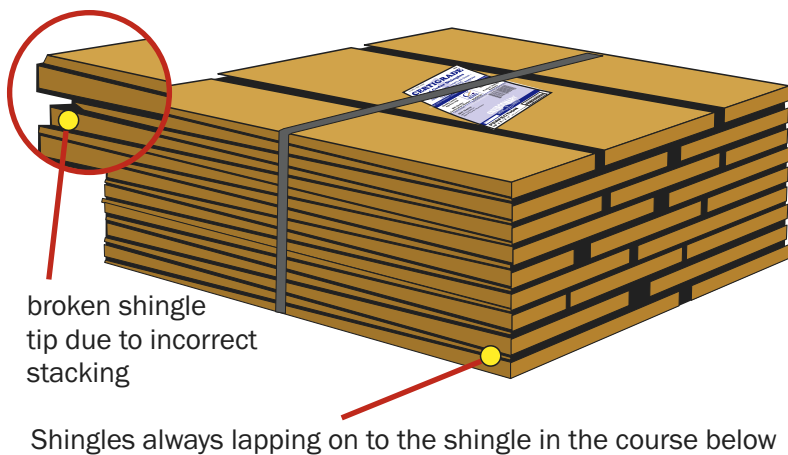
All photos (except Lawson Tower) courtesy Taylor Forest Products Incorporated.

MENTOR'S CORNER

Good bundles versus "Bad" bundles

We're back with more helpful educational tips in Mentor's Corner. This issue we're focusing on overall bundle appearance and quality. Top quality materials are flat grain free – and only contain edge grain product.

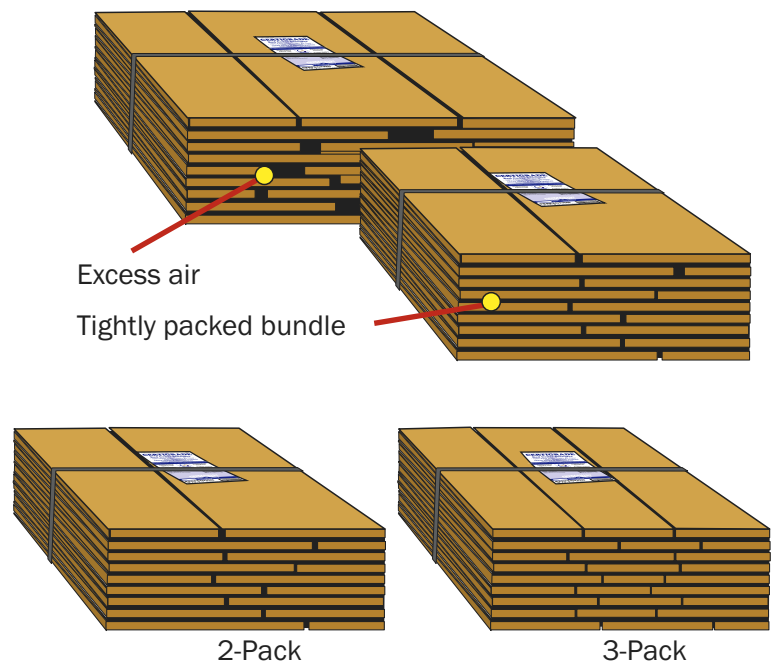
Proper packaging is also important: neat and tidy bundles say a lot about the effort a mill is putting into overall product quality. Mills know that customers like organized shipments, ones which arrive on time and with undamaged product. Shipment damage is minimized when bundles are packed well, with shingles always lapping on to the shingle in the course below to prevent cracking and bending. Just a reminder: off grade bundles often have excess "air" in them.



2-Pack Versus 3-Pack

No, we're not talking abdominal muscles. We're talking about the number of pieces of product in each course of material.

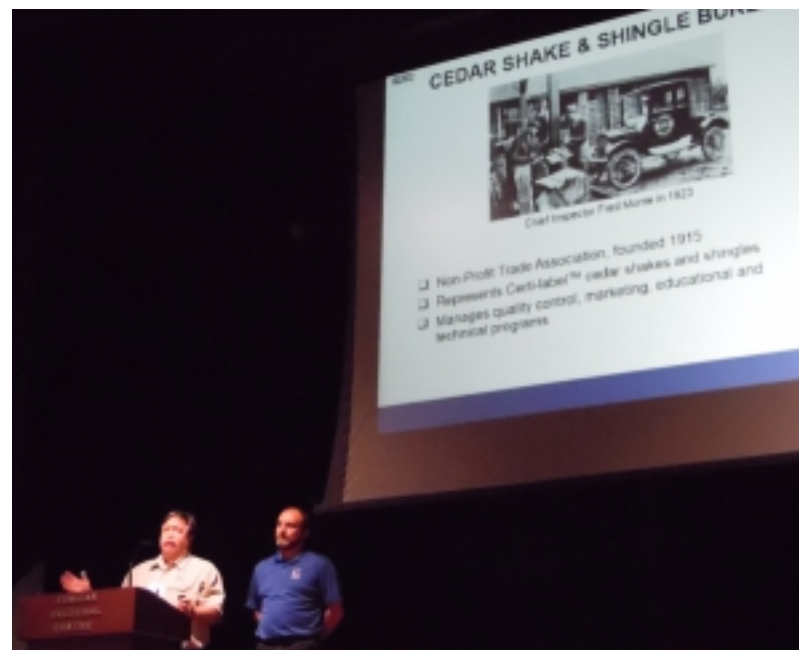
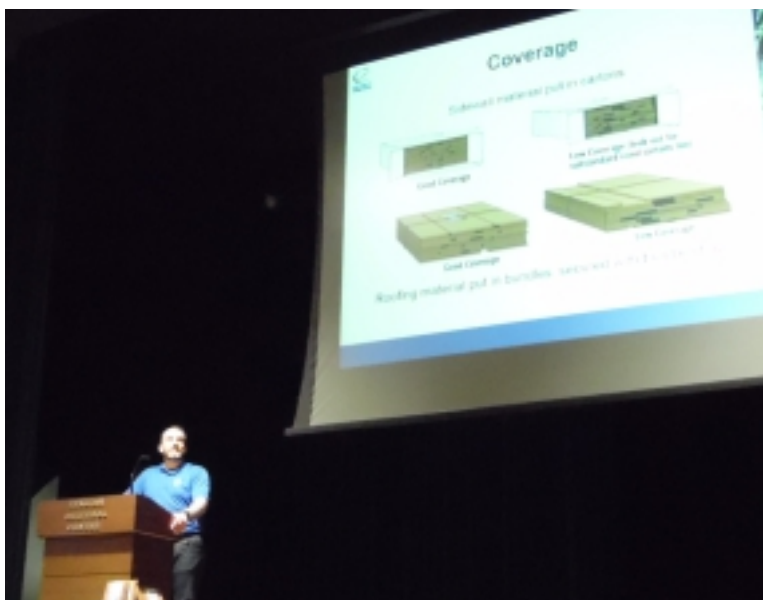
Roofing contractors often request 2-Pack material because it takes less time to install, but be careful you're not inviting a pile of flat grain onto the job site from a substandard-quality pallet of bundles.



Successful Seminar

District Manager Tony Hyatt and Cedar Quality Auditor Clay Walker volunteered to speak at RCI, Inc.'s (formerly Roof Consultants Institute) Western Canada Chapter meeting. It's an important audience as this association represents many roof consultants, engineers and building envelope specialists who work with cedar shakes and shingles.

186 people attended. The CSSB seminar on February 5, 2016, consisted of a brand new, quality designed Powerpoint presentation that gave a big picture, one hour overview.



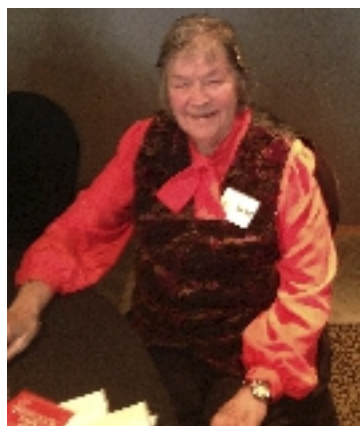
The following topics were covered:

- Product types
- Grading and inspection
- Installation
- Finishes and Coatings

It's a tough job covering all this information in an hour, including a short, hands-on grading demonstration with a Certi-Sawn® tapersawn shake bundle. Needless to say, the Cedar Bureau message was shared by our speakers and our audience had many questions after the presentation. Well done Tony and Clay!

Photos courtesy Wayne Rourke, Intertek Testing Services NA, Ltd.

42nd Annual Ladies Luncheon: December 2015



Eleanor Lobb

stuffed pork loin, salads, homemade dressings, rice, pasta and dessert.

The cedar shake and shingle industry's Annual Ladies Luncheon was held on Friday, December 4, 2015, at the beautiful Meadow Gardens Golf Club in Pitt Meadows, BC. This year the event was hosted by Anbrook Industries Ltd.; Wendy Young and Jackie Carver did a fabulous job. At each place setting was a gift card to Tim Hortons, and that was just the beginning... lunch soon followed

and was a delicious cranberry

The ladies from Anbrook Industries Ltd. came up with a gift exchange idea: "A Few of My Favorite Things". Everyone brought a brown paper bag containing a few of their favorite things. Items included chocolates, bubble bath, lotto tickets, little bottles of wine, candles and gift cards, just to mention a few. Nothing could cost more than ten dollars, in order to keep it fair for everyone.

The donations and prizes were generous. Beautiful flower bouquets, large baskets of chocolates, Canuck tickets, wines, wine glasses as well as gift certificates to several popular restaurants – thank you to the generous sponsors who supported the luncheon. It is always so nice to see the faces behind the names who you correspond with throughout the year – in particular, it was wonderful to see Eleanor Lobb, the lady who started this Christmas tradition for the women of the industry 42 years ago!



(L to R) Dina Zanatta, Shawna Ferguson and Tammy Squair, Waldun Forest Products Partnership.



(L to R) Shawna Hunter, Watkins Sawmills Ltd. Steffie Amlee, Imperial Cedar Products Ltd. Barb Zimmer, Premium Cedar Products Ltd. Angela Finley, Watkins Sawmills Ltd.



Sharron Beauregard, Cedar Shake and Shingle Bureau.



Our hosts (L to R): Wendy Young and Jackie Carver, Anbrook Industries Ltd.



(L to R clockwise) Michelle Foucher, Kathy Milne, Cedar Shake and Shingle Bureau. Merle Simonin, Sanj Hothi, S & W Forest Products Ltd. Denise Dugas, Intertek Testing Services NA Ltd.

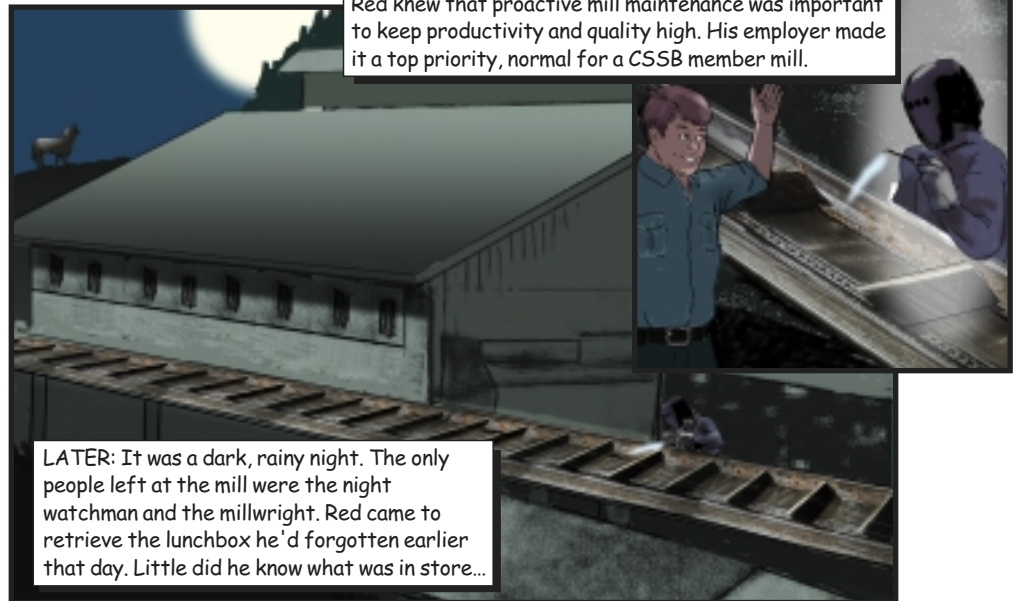
(L to R back table): Melissa Taylor, Dina Zanatta, Waldun Forest Products Partnership.

(L to R front table): Jill Iacino, FSR Treatment, Inc. Barbara Kowalesky, Best Quality Cedar Products Ltd.

AT THE MILL



After the Packing Contest, Red went back to work at the mill. Red was proud to show off the mill's organized and secure label room.



Red knew that proactive mill maintenance was important to keep productivity and quality high. His employer made it a top priority, normal for a CSSB member mill.

LATER: It was a dark, rainy night. The only people left at the mill were the night watchman and the millwright. Red came to retrieve the lunchbox he'd forgotten earlier that day. Little did he know what was in store...



Red saw something odd in the window.



Red approached the label room and saw something wasn't right.



Hey! What are you doing?



The millwright heard Red yell.



Step away from the Certi-labels™ or this gets really ugly, really fast.



Great job Penelope. Oh, and you too, Red.

That guy was one step away from visiting the river... Hey, you were at the Packing Contest, right?



To Be Continued...

History in a Minute

Grace Jones: Industry Trailblazer 1920s-1937

Grace Jones was quite a lady: she was a qualified notary as well as our association's elected Secretary-Treasurer. She worked for the Red Cedar Shingle Bureau (one of our former, pre-merger association names) for about 17 years. Our archives are filled with her neat penmanship on many official documents. In 1936 she served as Manager of Inspection Services and Statistics, overseeing a department of six inspectors. Jones was well-respected and enjoyed her work.

BUT... this is where the trail goes cold. We'd love to find out more regarding Grace Jones' later career – our records stop in 1937.

Do you have more information? Please contact the Editor without delay: lynne@cedarbureau.com



Key figures in 1930-1950 association history.

Left to Right: Circle insets: P.H. Olwell, W.H. McLallen.

Back row: Paul R. Smith, R.A. Wilde, Dale Craft, A.J. Morley, A.H. Landram, Jess Schwartz, Charles Plant, and possibly Paul. N. Plamondon.

Center row: Grace Jones (red circle), Will McMaster, Keith Fiskien, Robert Ingram, J.A. McEvoy, Sam Johns, Victor Whittall.

Front row: Fred Monte, Lee Olwell, W.W. Woodbridge, C.P. Constantine, G.A. Brewer, Lloyd Thorpe.

Model in center is the Certigrade® Home sitting atop a bundle of Certigrade® shingles. Source: CSSB Archives.

Contact us for more information



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