



Cedar Shake &
Shingle Bureau

CERTI-LABEL™ CEDAR SHAKES & SHINGLES

Manufactured by Cedar Shake & Shingle Bureau Members





Your Neighbors Wished They Lived Here

Enviably, luxurious elegance is the hallmark of Cedar Shake & Shingle Bureau ("CSSB") member Certi-label™ products. Prized around the world for their beauty, adding these top quality cedar shakes or shingles to your home gives your property instant distinction and classic appeal. Busy people need a sanctuary at the end of a stressful day and Certi-label™ cedar offers you that quiet, relaxing place. Best of all, it evokes that burst of pride in ownership each time you pull out of the driveway to start a new day.





*A portfolio
of ideas...*



Giving Back to Mother Nature

Trees are a renewable resource and the use of wood building products is an environmentally sound choice.

The forest industry replaces what it removes; the same cannot be said of iron ore, precious oil reserves, bauxite or limestone, all used to create alternative building products.



Wood is also the most energy-efficient building material available today. When you compare the total energy costs of different kinds of building materials - including the cost to acquire the raw material, transport it, process it into a useful product and then actually use it - wood far outshines its competitors.

Certi-label™ Products Help Remove Carbon from our Atmosphere



Carbon Dioxide is absorbed...

Photosynthesis allows trees to absorb carbon dioxide and release oxygen. Young, growing forests remove the most carbon from our air - cleaning the air that we breathe. Forests are key to removing greenhouse gases from our atmosphere.



Carbon is stored...

When forest products are manufactured, carbon is stored for decades, sometimes even centuries. Because the manufacturing process of Certi-label™ cedar shakes and shingles is labor intensive, as opposed to energy intensive, the planet benefits even more since there is less energy needed from fossil fuel or natural gas source depletion.



Recyclable, renewable, replenishable... wood is the greenest choice.

Protection from the Weather

Certi-label™ cedar is proven to stand the test of time. Decade upon decade of actual, in field successes of CSSB member products stand as true testimony to the strength of the material and its ability to protect your home. Cedar is also naturally decay resistant. Ultimately this means cedar shakes and shingles are the firm pillar of strength protecting you and your family from the elements.

Certi-label™ cedar is very impact resistant, having passed the highest class of impact resistance testing given to any roofing system.



Certi-label™ cedar shakes and shingles withstand the fury of Mother Nature's storms. They have been scientifically tested, proven to resist wind and are accepted

by Dade County, Florida, known for requiring the toughest wind resistance rating in all of North America.



Pressure impregnated fire retardant treated Certi-Guard® products are available to meet Class A, B or C roofing requirements.

Other benefits:

- lightweight
- high insulating value (keeps homes warmer in the winter, cooler in the summer)
- freeze/thaw resistant



PRODUCT LABEL SAMPLES



TREATMENT LABEL SAMPLES



Tailored to Your Lifestyle

With such an array of building product options on the market today, outfitting your home can be a daunting task. CSSB members can supply you with the Certi-label™ products suited to your individual style. CSSB members offer over 100 different cedar shake and shingle product types, along with a vast selection of pre-finished sidewall shingle colors. Talk to your CSSB Approved Installer to discuss design options and color choices.



Handsplitted and Resawn Shakes



Tapersawn Shakes



Shingles



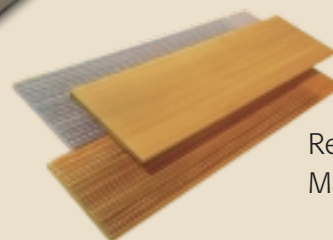
Pressure Impregnated Treated Shakes and Shingles



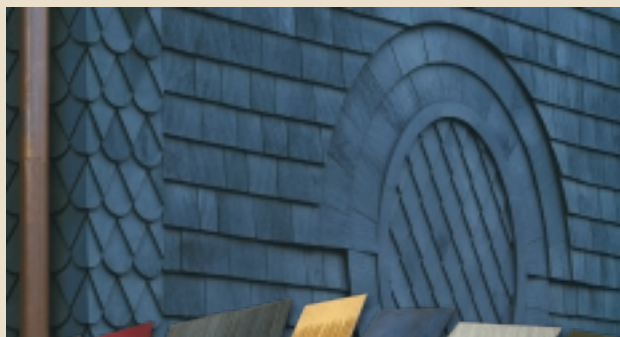
Hip & Ridge Product



Fancy Butt Shingles

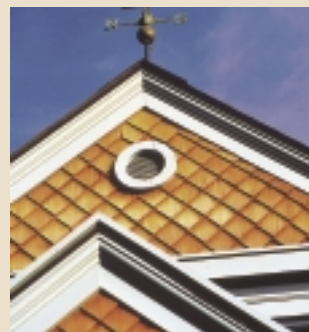
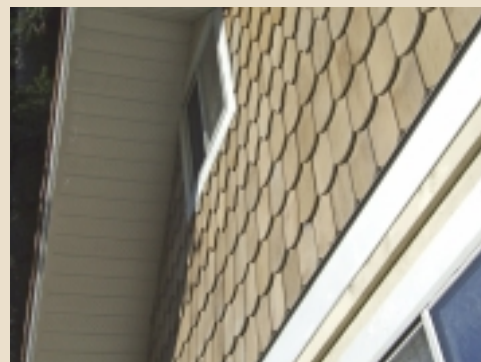


Rebutted/Rejointed and Machine Grooved Shingles



Pre-finished Sidewall Product

A Greener Way	Certi-label™ cedar shakes and shingles	Wood Substitutes (roofing & siding products)
Recyclable	yes	?
Manufactured from renewable resource	yes	?
No costly landfill disposal fees at end of product life	yes	?
Product stores carbon, helping our air	yes	?
Resource cleans our air through photosynthesis	yes	?
Does not consume resources such as petrochemicals and ores being mined or pumped from the earth	yes	?
Life Cycle Analysis data is available	yes	?
Life Cycle Analysis shows good results	yes	?



Installation is Important

Approved Installers

An Approved Installer is an Affiliate Member of the CSSB. The CSSB offers this type of affiliate membership to companies that pledge commitment to installing Certi-label™ roofing and sidewall products in compliance with the guidelines established by the CSSB and local building code. Approved Installers are privately-owned businesses and are not CSSB employees or subcontractors.



Once the paperwork and the correct fees are submitted to the CSSB office, the District Manager for the area conducts reference checks. Final approval of membership applications rests with the CSSB Board of Directors.

Obtaining Approved Installer Status

Effective January 1, 2011, all Approved Installer applicants must pass a test that examines the applicant's knowledge of a variety of cedar roofing and siding topics. In addition, Approved Installers are also required to:

- provide homeowner references (yes, the CSSB does call and check references)
- confirm no bankruptcies in the past seven years
- offer a workmanship guarantee to their customers
- provide excellent customer service
- have documented cedar shake and/or shingle roof application experience
- identify company ownership structure, principals and managers
- list membership in other relevant organizations
- be a good industry ambassador
- pledge no bait and switch or other deceptive practices
- adhere to CSSB installation guidelines and policies, procedures, rules, regulations and bylaws

The Approved Installer program is not a certification program or guarantee. The CSSB does not certify, warrant or guarantee the services or workmanship of Approved Installers. Please note that roofing contractors who are "Storm Chasers" or who want to join the CSSB for a single-job deal are not the type of members sought. The CSSB is interested in long-term, successful members who truly believe in quality cedar roofing, siding and workmanship, industry promotion and excellent customer service.





Key Benefits of Membership

CSSB Approved Installers are the only companies able to offer a CSSB Manufacturer's Lifetime Limited Warranty, which is administered by the CSSB on behalf of its Manufacturer Members. The CSSB receives thousands of calls and emails each year from people looking for roofing contractors. Approved Installers are listed on the popular website www.cedarbureau.org as well as put on the telephone referral list. Educational seminars are provided in numerous locations each year to inform and educate architects, roofing contractors and consumers about cedar roofing and siding.

Frequently Asked Questions

How do I find the CSSB members in my area?

www.cedarbureau.org lists all the current members in each state/province. Remember, some members may travel to neighboring states/provinces as well.

Can a roofing contractor expect to obtain a Manufacturer's Lifetime Limited Warranty administered by the CSSB if the job is started prior to membership approval?

No, this is not possible.

What is the correct way to submit Manufacturer's Lifetime Limited Warranty documentation?

Please refer to www.cedarbureau.org.

If a non-member roofing contractor is offering a much lower price than an Approved Installer, does that mean the Approved Installer is overpriced?

Not necessarily. Always obtain two, or three, roofing quotes before selecting your roofing contractor. Compare apples to apples, that is, installation experience, product dimensions, Certi-label™ specification, proper type of fasteners, underlayments, decking, exposure and all other items that may affect the cost of a new roof. If in doubt, ask questions and always ask for references.

If an Approved Installer applicant is bidding on a job, can its membership application be rushed through?

No, the CSSB discourages contractors who are trying to become members just to win a bid. The CSSB seeks long-term, successful members who are committed to quality cedar roofing, siding, workmanship and outstanding customer service.



Notes

PHOTO CREDITS

Front cover

Brindisi & Yaroscak Custom Builders, Inc.
Architect: George Dumitru

Page 1

Top right: Brindisi & Yaroscak Custom Builders, Inc.
Architect: George Dumitru
Bottom left: C & H Roofing, Inc.
Bottom right: Huber & Associates

Page 2

Top center: Brindisi & Yaroscak Custom Builders, Inc.
Architect: Bartels Pagliaro Architects
Photo: Olson Photographic
Top left: Smiros & Smiros Architects, LLP
Left center: DC Roofing Inc.
Bottom left: Watkins Sawmills, Photo: Bob Matheson
Top right: Courtesy of Victor International Corporation,
Architect: Alexander Bogaerts & Associates
Bottom right: Huber & Associates

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Bottom left: Huber & Associates

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Top left: C & H Roofing
Center left: C & H Roofing
Bottom left: Huber & Associates
Top right: C & H Roofing
Center right: Wolf Wenzel Graphics Ltd.
Bottom right: Architect: Gary Tabasinske, AIA
Photo: Chris Eden

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Both photos:

DC Roofing, Inc.
Photo: Bob Matheson

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Courtesy: Western Wood Products
Photo: John Spaulding

Back cover

Top left: Brindisi & Yaroscak Custom Builders, Inc.
Architect: Beinfield Architecture
Photo: Olson Photographic
Top right:
Courtesy: Western Wood Products
Photo: John Spaulding
Bottom: Huber & Associates

Certi-label™ style and elegance for your home



More details at:
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Knowledgeable District Managers are also available to discuss your project.