It's within your right to **REJECT** off-grade, non-code-compliant cedar shakes and shingles at your yard or job site ...

... because off-grades are **FRAUDULENT**

An off-grade, non-code-compliant roof, one that doesn't comply with UBC 15-3 or UBC 15-4, is subject to a building code official's red tag/stop work order and imminent tear off.
BE AWARE OF QUESTIONABLE LABELS

This is a fictitious label showing an amalgamation of misleading information seen in the marketplace.

CERTI-FAKE
MILL NAME

#1 GRADE

Inspected by In-House Inspectors

UBC CSA

Blue Label

1

24" x 1/2"

RESAWN SHAKES

CSSB Registered Trademarks

CSSB registered trademarks include the following found on CSSB Member Manufacturer product labels: Certigrade®, Certi-Sawn®, Certi-Split®, Certigroove®, Certi-Cut®, Certi-Ridge®, Blue Label®, Envirosmart® and Cedar Shake and Shingle Bureau® are also registered trademarks of the CSSB.

Copying CSSB Members’ label design, font style, and color is misleading and tries to fool the consumer. Make sure what you are buying is legitimately Certi-label® product.

Is not a legitimate third party inspection agency

A country’s flag does not imply “government certification”

Specific code number references should be listed. Is inspection agency accredited by these standard organizations?

Blue Label® is a registered trademark of the CSSB. Non-Members are not permitted to use this on their labels.

CSSB registered trademarks include the following found on CSSB Member Treater labels: Certi-Last® or Certi-Guard®. CSSB Member Treater labels will appear in addition to a CSSB Member Manufacturer product label. Certi-label® and Certi-Wood® are registered trademarks of the CSSB referring to the family of trademarks only available for Member use.
HOW TO READ A CERTI-LABEL

1. The "Certi" Brand Name - Your Quality Assurance
2. Product Grade
3. Product Type
4. Independent, 3rd Party, Quality Control Agency
5. This Number Shows Compliance with Total Quality Manufacturing System
6. Mill Name, Location and Phone Number
7. Industry Product Description
8. Product Dimensions
9. Cedar Bureau Label Number
10. Building Code Compliance Numbers
11. Product Performance Tests Passed
12. Label Identification Number
13. UPC Code
14. Coverage Chart and Recommended Exposure
15. Application Instructions on Reverse Side
BUYING ON PRICE?
SHORT-TERM THINKING RESULTS IN:

• Off-grade material at job site that violates building code
• Buying additional product to make up for short coverage
• Increased number of culls
• Extra labor costs
• Call backs
• Legal costs to distributors
• Accusations of fraudulent business practices

VERSUS

BUYING ON QUALITY.
LONG-TERM THINKING RESULTS IN:

• Longer lasting, better value product
• Longer life expectancy with products inspected by an accredited third party agency
• Homeowner can obtain a viable limited warranty
• Satisfied customers
• Positive word of mouth advertising and reputation
• Long-term industry success

Contact a Member: http://www.cedarbureau.org/purchasing/

WEB: www.cedarbureau.org | PHONE: 604-820-7700 | EMAIL: info@cedarbureau.com