



Consumer Service Alert

It's within your right to **REJECT** off-grade, non-code-compliant cedar shakes and shingles at your yard or job site ...



Quality bundle



Off-grade, non-code-compliant bundle

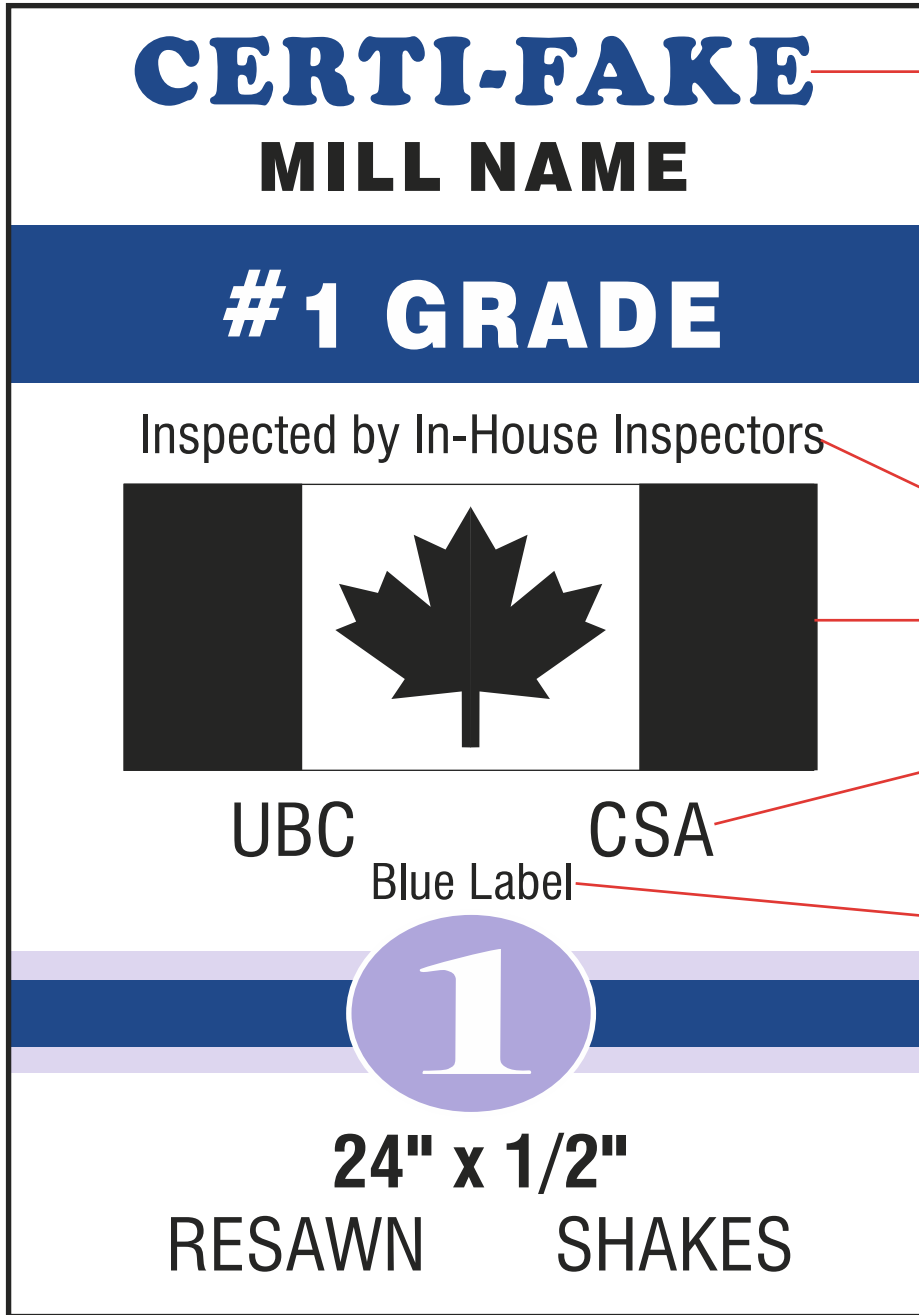
... because off-grades are **FRAUDULENT**

An off-grade, non-code-compliant roof, one that doesn't comply with UBC 15-3 or UBC 15-4, is subject to a building code official's red tag/stop work order and imminent tear off.

FRAUD ALERT... FRAUD ALERT... FRAUD ALERT... FRAUD ALERT...

BE AWARE OF QUESTIONABLE LABELS

This is a fictitious label showing an amalgamation of misleading information seen in the marketplace.



Copying CSSB Members' label design, font style, and color is misleading and tries to fool the consumer. Make sure what you are buying is legitimately Certi-label® product.

Is not a legitimate third party inspection agency

A country's flag does not imply "government certification"

Specific code number references should be listed. Is inspection agency accredited by these standard organizations?

Blue Label® is a registered trademark of the CSSB. Non-Members are not permitted to use this on their labels.

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CSSB registered trademarks include the following found on CSSB Member Manufacturer product labels: Certigrade®, Certi-Sawn®, Certi-Split®, Certigroove®, Certi-Cut®, Certi-Ridge®, Blue Label®, EnviroSMART® and Cedar Shake and Shingle Bureau® are also registered trademarks of the CSSB.

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HOW TO READ A CERTI-LABEL[®]

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CERTI-SPLIT[®]

NUMBER 1 GRADE

Handsplit Red Cedar Shakes
CEDAR SHAKE & SHINGLE BUREAU
 THE RECOGNIZED AUTHORITY SINCE 1915
 SUMAS WASHINGTON (604) 820 7700

**LIFETIME LIMITED WARRANTY AVAILABLE FROM CSSB MEMBER MANUFACTURER BELOW
 WHEN APPLIED BY A CSSB MEMBER CONTRACTOR/INSTALLER**

Quality Control Agency Logo	 Cedar Shake & Shingle Bureau Label ID Number	Building Code Standards
Mill Quality Certification Number		Product Testing Numbers

Litho in Canada www.cedarbureau.org Country of Manufacture

Mill Name
 Mill Location
 Mill Phone Number

7 20454 00002 8

ENVIROSMART[®]

PACKING

MEDIUM RESAWS
24" x 1/2"
 (610.0 mm X 13.0 mm)

COVERAGE CHART	
100 sq. ft. (9.30 m ²)	
BUNDLES	EXPOSURE
5	10" (254 mm)

- | | |
|--|---|
| <ol style="list-style-type: none"> 1. The "Certi" Brand Name - Your Quality Assurance 2. Product Grade 3. Product Type 4. Independent, 3rd Party, Quality Control Agency 5. This Number Shows Compliance with Total Quality Manufacturing System 6. Mill Name, Location and Phone Number 7. Industry Product Description | <ol style="list-style-type: none"> 8. Product Dimensions 9. Cedar Bureau Label Number 10. Building Code Compliance Numbers 11. Product Performance Tests Passed 12. Label Identification Number 13. UPC Code 14. Coverage Chart and Recommended Exposure 15. Application Instructions on Reverse Side |
|--|---|

BUYING ON PRICE? SHORT-TERM THINKING RESULTS IN:

- Off-grade material at job site that violates building code
- Buying additional product to make up for short coverage
- Increased number of culls
- Extra labor costs
- Call backs
- Legal costs to distributors
- Accusations of fraudulent business practices



== VERSUS ==

BUYING ON QUALITY. LONG-TERM THINKING RESULTS IN:

- Longer lasting, better value product
- Longer life expectancy with products inspected by an accredited third party agency
- Homeowner can obtain a viable limited warranty
- Satisfied customers
- Positive word of mouth advertising and reputation
- Long-term industry success



Contact a Member: <http://www.cedarbureau.org/purchasing/>

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